



*Mission:*  
To provide members with fun yet professional environment where they can hone their marketing skills and pursue networking opportunities. The group will seek to promote the field of marketing, the Evans School of Business, and the University of Rio Grande to fellow students and members of the surrounding communities.



# Rio Grande

**DEVELOPING TOMORROW'S MARKETERS TODAY**

# AMA

## Member Spotlight: Chris Steele



On November 17<sup>th</sup>, Rio Grande AMA hosted the 5th annual School of Business Visitation Day for local high school students. A record-setting 207 high school students attended from seven high schools: Vinton County, Rock Hill, South Gallia, River Valley, Oak Hill, Buckeye Hills, and Green (who received top honors!)

Pictured above are the current AMA members and AMA alumni who directed the day's activities. Activities included the popular logo game, a competition where students designed presentations to market their schools, campus tours, lunch, and meeting with Rio Grande students, staff, and faculty members.

Chris Steele, a senior, is serving as the VP of Go-to for the 2011-12 academic year.

Chris' hometown is Gallipolis, Ohio. Chris is a Marketing major and his favorite class so far is Consumer Behavior.

His hobbies include; listening to music, playing Dungeons and Dragons and Magic: The Gathering, hanging with friends, and being a brother in his fraternity.

Chris enjoys being a member of AMA, because "It's a great group of people, we work well together, it gives me the opportunity to get involved with the School of Business, and demonstrate the concepts that I learned in marketing classes."

Shown above is Chris hanging high school signs in preparation for Visitation Day.

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[www.riograndeama.org](http://www.riograndeama.org)  
[www.twitter.com/riograndeama](http://www.twitter.com/riograndeama)

The AMA participated in Rio Grande's initiative to support the local food pantry by donating 37 cans of food!



